

## How to Order

**Step 1-** Search your Bib number under your chosen event from the home page. Alternately you can browse the event galleries and search from there.

**Step 2-** Results from this search will be:

a) Images appear: In this case you can order images seen here as an aurora value pack by clicking on the icon located top right or as single images. This loads the photos into the cart and the check out process can begin. (See Step 3)

The screenshot shows the auroraimages website interface. At the top right, there is a small thumbnail of a night sky with aurora. Below it, the text reads "Welcome Guest, click [here](#) to register." A navigation menu includes "home", "gallery", "my account", "shopping cart", "order info", "contact us", and "about us". A shopping cart icon indicates "Your shopping cart is empty". A dropdown menu shows "EVENTS". A banner indicates "6 Images found on 1 page". The breadcrumb trail reads "Gallery > Events > Adventure Racing > Brisbane Super Spartan June 2013". A promotional banner features an "ADVANCED SEARCH" button and the text "Add photos to your value pack before checkout and you get them for FREE\*". A red circle highlights the "aurora value pack \$49.95" price. Below the banner, a grid of photos shows a person in athletic gear in various outdoor settings. A footnote states: "\* Special only applies to the aurora value pack with images added prior to checkout. Images requested to be added after checkout will incur single image pricing."

For the best value, prior to check out, it is a good idea to try the advanced search for more photos. This will allow searching for unidentified photos of you using various filters. You can add photos here prior to check out for free when purchasing an aurora value pack. Adding photos this way after you have purchased a value pack will incur additional single image pricing. (See, *using advanced search for more detail.*)

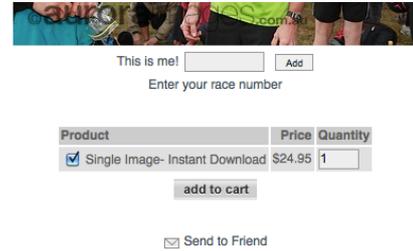
**OR**

b) No results from search: Click on the orange advanced search icon and use the filters to find your pictures. You can add these pictures for free to the value pack. Once you have allocated your bib number to the photo, you need to search your bib# again, (as in step 1) this will return all the photos you have just tagged and the aurora value pack will become available.

**Step 3- Checkout and Download**

*Adding Images:* Aurora value pack, after you have added any additional photos from the advanced search you can click on the “aurora value pack” link to start the process, you can add single images to your cart at any time prior to checkout.

To purchase a single image download, check the tick box below the image to confirm you want to purchase the image. Then click add to cart. The system will then take you to your shopping cart to confirm your order to proceed to checkout. The photos ordered will be displayed, by scrolling down to the page you will see the order total and the “checkout” button. Create an account or returning customers can login to place your order and proceed to checkout.



Welcome Guest, click [here](#) to register.

--- EVENTS ---

7 Media

[home](#) [gallery](#) [my account](#) [shopping cart](#) [order info](#) [contact us](#) [about us](#)

**CUSTOMER LOGIN**

**Already registered? Please Login.**

Username   
 Password

- > New Customer? Please Click Here
- > Lost your Password? Click here to recover.

*Payment Gateway: Confirm Buy Now*

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**PAYMENT GATEWAY**

We accept VISA MasterCard or PayPal



- If you received a promotion code, enter it in the **Promotion Code** box then click the tick to calculate the discount.
- Once you click **buy now**, you will be taken to **PayPal** to process your payment. Please remain on the **PayPal** page until you receive notification that your payment has been processed. Do not process the same order again.
- Upon returning to our site, you will then be taken to the **my account** page where your download will be available.

**ORDER CONFIRMATION**

| Order Information |                      | Payment Gateway |   |
|-------------------|----------------------|-----------------|---|
| Order Id          | 1372382275           | Paypal Gateway  | <input type="button" value="buy now"/>        |
| Sub Total         | \$74.90              |                 | <input type="button" value="PayPal Gateway"/> |
| Promotion Value   | \$0.00               |                 |   |
| Sub Total         | \$68.09              |                 |   |
| GST               | \$6.81               |                 |   |
| Grand Total       | \$74.90              |                 |   |
| Promotion Code:   | <input type="text"/> |                 | <input type="checkbox"/>                      |

**Checkout and Payment:**

The same order will be confirmed at the payment gateway, confirm your order and you can pay here with paypal or credit card.

The screenshot shows a checkout page with two main sections. On the left is a 'Your order summary' table:

| Descriptions                           | Amount             |
|--|--------------------|
| aurora images Order Number: 1372382... | \$68.09            |
| Item number: 1372382275                |                    |
| Item price: \$68.09                    |                    |
| Quantity: 1                            |                    |
| <b>Item total</b>                      | <b>\$68.09</b>     |
| GST                                    | \$6.81             |
| <b>Total</b>                           | <b>\$74.90 AUD</b> |

On the right, under 'Choose a way to pay', there are two options:

- Pay with my PayPal account:** Includes a 'PayPal' logo and a link to log in.
- Pay with a credit or debit card:** Includes a note that signing up for PayPal is optional for faster checkout. Below this are input fields for Country (Australia), Card number, Payment Types (VISA, MasterCard, Discover, American Express), Expiry date (mm/yy), and CVV.

**Download:** After payment you will be re directed back to “My Account” page. Where on the right hand side next to the recent order you can click the “download” button to retrieve your images.

**Using Advanced Search**

Photos contained in the advanced search have not been identified with a bib# or may contain images of other competitors that have an unrecognizable bib#. You can search these images using certain criteria shown on that page.

**TIP:** To speed your search up, click on 98 photos per page at the bottom left of the screen. You can also search in preview mode with the larger previews.

It is best to start with a single location and the time of day you were on passing that obstacle, 5-10 minutes either side. The more filters you add the longer the search time. This will return results that you can search through, when you find your image, click the photo and it will enlarge to a preview sized image, located at the bottom of the image is an input box where you can place your bib#, this is known as the “This is me” feature. Submitting the changes adds your bib# where this image will now return in the results from an initial search from the main event gallery (Step 1) you can then order the aurora value pack for the set price located on that page.

**Shown below:** This is me feature

The screenshot shows the 'This is me' feature on the aurora images website. At the top left, there is a photo of a person with a bib number, and a text input field labeled 'This is me!' with an 'Add' button. Below this is a table for the product listing:

| Product  | Price   | Quantity |
|--|---------|----------|
| <input checked="" type="checkbox"/> Single Image- Instant Download | \$24.95 | 1        |

Below the table is an 'add to cart' button and a 'Send to Friend' link. On the right side of the screenshot, the website's navigation and search filters are visible. The aurora images logo is at the top. Below it is a navigation menu with links for home, gallery, my account, shopping cart, order info, contact us, and about us. There are also search filters for 'Location based search', 'Time based search', and 'Description Filters (optional)'. The 'Description Filters' section includes dropdown menus for Gender, Head Wear, Top Style, Top Colour, Pant, and Other. A 'Search Now' button is at the bottom right.